



JANOS SARKANTYU

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EXPERIENCE

- UI/UX design 15 yrs
- Product Owner 10 yrs
- Project Manager 7 yrs
- Graphic Design 21 yrs
- Team Lead 12 yrs
- Corporate 9 yrs
- Agency 7 yrs
- Startup 2 yrs
- SME 8 yrs
- Public talk 7 yrs
- Lectures 10 yrs
- Mentoring 8 yrs

EDUCATION

Szent György IT University
Computer Programming
2010-2012

Budapest Business University
Economist
2002-2005

Atalanta Business School
Marketing Manager
2001-2002

Product Design Strategist | Ergomania Ltd.

2023-present

Design strategy lead on B2B SaaS, AI-native and fintech products for US and EU clients. Shaped an AI-powered professional-services platform (RAG assistant, document intelligence) from discovery to MVP scope, a B2B2C financial-wellness app distributed through employer partners, and an AI data-intelligence suite for outreach and sales teams. Translate business objectives into shippable product decisions — scoping, service blueprints, design quality assurance across multi-module platforms.

Product Design Lead | NEOX Smart Solutions Plc.

2024-2026

Led design strategy for a white-label smart-building OS (B2B/B2B2C) serving 10,000+ residents, tenants, and operators across residential and commercial developments — spanning mobile, web, and kiosk applications, an admin platform, and physical touchpoints. Delivered features alongside a 14-person Scrum team to maximize property ROI, while also leading concept design for a large hospitality smart-services tender that connected guest, staff, and operator journeys into a unified platform narrative.

Lead UX/UI Designer | SysCode Ltd.

2024-2026

Scaled the design department into a strategic function and led end-to-end delivery of a greenfield national regulatory platform (G2B/G2G) for EU compliance certification — serving 5,000+ active and 30,000+ occasional users. Coordinated a 5-person design team within a 16-person delivery organization to translate dense legislation into portal, admin, caseworker, and executive-dashboard experiences, alongside detailed API contracts.

Product Owner | MOL Plc.

2021-2026

Product Owner for all digital and analog interaction points across a 10,000+ user enterprise smart-campus platform (B2B2E), encompassing employee apps, reception and concierge tools, room panels, kiosks, signage, and parking terminals. Measured service performance, established user feedback loops, and prioritized a continuous release train alongside engineering and business stakeholders.

Lead UX/UI Expert | MOL Plc.

2020-2024

Led end-to-end UX/UI for the same smart-workplace ecosystem. Scaled and directed a 16-person design org, established visual and interaction standards, and defined research-driven user journeys. Aligned the output of an 86-person cross-functional delivery team (including partnership with Apple Enterprise Lab London) to ensure a unified experience across web, mobile, and physical devices.

Digitalization Program Mobile App Stream

2018-2020

Product Owner | MOL Plc.

Owned UX/UI strategy and product delivery for enterprise and consumer mobile apps during MOL Group's digital transformation. Led design for a B2C retail loyalty app now serving 2M+ users in Hungary and 15M+ across Europe, collaborating with an 8-person design team and a 16-person delivery organization. Built and governed the enterprise Microsoft PowerApps program while cultivating its internal self-service maker community.

Senior UX Designer | MOL Plc.

2017-2018

Designed web and mobile products for internal and B2B users, including a partner self-service portal for industrial clients serving 1,000+ users in Hungary and 10,000+ across Europe. Directed UX quality assurance for mobile applications across ten countries, while introducing design-thinking practices to cross-functional teams.

Product Owner & UX/UI Consultant | Intren Ltd.

2013-2017

Managed design and development cycles while consulting on online services, campaign landing pages, and promotional web applications for major clients across the telecom, energy, and banking sectors. Guided projects from early discovery through user interface design and final delivery.

FOR MY PROJECTS IN DETAIL, AND MORE INFO ABOUT ME MY ACTIVITIES BEYOND WORK, VISIT MY LINKED IN PAGE OR MY PORTFOLIO SITE AT [JOHNNYPUR.COM](https://johnnypur.com), FOR MY EXTENDED JOB HISTORY, VISIT MY [LINKED IN PAGE](#)