



János Sarkantyú

Product Designer & UX/UI Expert

Work Experience

Product Design Lead | NEOX Smart Solutions Plc. 2024-present

I lead the design strategy for smart building ecosystems, creating the "digital backbone" for innovative, sustainable living and working spaces. By bridging the gap between physical environments and digital touchpoints, I help real estate developers and operators maximize ROI through high-performing, data-driven user experiences.

Lead UX/UI Designer | SysCode Ltd. 2024-present

I spearheaded the professional upscaling of the design department, evolving the team's capabilities by leading the end-to-end design and delivery of complex regulatory systems. By establishing high-level standards and "super structured" workflows, I transformed the design function into a strategic driver for the company's most intricate software projects.

Product Design Expert | Ergomania Ltd. 2023-present

I translate complex business objectives into high-performing digital products that balance user delight with operational efficiency. My approach treats design as a functional tool rather than just an aesthetic choice, ensuring every interface is rooted in a deep understanding of business goals and user behavior.

Product Owner | MOL Plc. 2021-present

As a Product Owner of all digital frontends and touchpoints MOL Campus (Employee mobile & desktop applications, Digital Signage, AVVC systems, Kiosks, etc.), my role is to take ownership of our previously designed products, measure and improve existing digital services and interactions, and continuously implement previously defined functions. Collaborating with both the development team and business stakeholders researching new functional possibilities.

Lead UX/UI Expert | MOL Plc. 2020-present

As a UX Expert, I design a wide range of digital services from research phase results, designing, and defining user journeys and use cases to provide the best user experience one of Hungary's most innovative office buildings, the MOL Campus.

As a UI Expert, I design the foundations of the visual language of the user interfaces, based on research on employee behavior with existing digital workplace solutions.

As a Lead, I coordinate to the low-level design of all smart solutions for several touchpoints in the building, for all previously defined personas. With the support of the art direction team, I closely coordinated to implementing the design language into all user interfaces of the unified digital product.

Contact & Info



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Experience

- UI/UX design 15 yrs
- Product Owner 10 yrs
- Project Manager 7 yrs
- Graphic Design 21 yrs
- Team Lead 12 yrs
- Corporate 9 yrs
- Agency 7 yrs
- Startup 2 yrs
- SME 8 yrs
- Public talk 7 yrs
- Lectures 10 yrs
- Mentoring 8 yrs



Certifications

- UI/UX design
- Service Design
- Product Owner
- M365 & Power Platform
- Agile Software Development
- Scrum Methodology
- ITIL 4



Skills

- Product Design
- UX Design
- UX Research
- UX Testing
- UI Design
- Prototyping
- Design Thinking
- End-to-End Software Design to Delivery
- Agile Software Development
- API Specification
- CI/CD Workflow
- Vibe Coding

Work Experience

Digitalization Program Mobile App Stream 2018-2020 Product Owner | MOL Plc.

As a Product Owner, my responsibility was end-to-end management, of UX/UI designing and development of Mobile Applications in the digitalization program of MOL Group.

As a Microsoft PowerPlatform product owner, I coordinated the governance and implementation of Microsoft PowerApps and built a volunteer community for the self-service technology.

Senior UX Designer | MOL Plc. 2017-2018

UX & UI Designing enterprise web and mobile applications for better employee and user experience. Quality assurance for external mobile applications in more than ten countries and introducing and evangelizing UX tools and methods and design thinking on an enterprise level.

Product Owner & UX/UI Consultant | Intren Ltd. 2013-2017

Product Owner and UX & UI Design Consultant of online services, promotional sites, and online campaigns for the agency's clients.

Lead UX/UI Consultant | Hungarian Equities Plc. 2011-2015

End-to-end development, including service designing, UX/UI designing and developing online financial services. Creating of corporate brand identity of the main company and subdivisions. End-to-end development and design from logos to websites, online and offline advertisements, promotional materials.

Project Manager | Brandlift Ltd. 2011-2013

End-to-end management of UX/UI design & development of websites, applications, promotional sites, and online campaigns for the agency's clients including several enterprises from the telecommunication, energy, and bank sectors.

Lead Designer | Gestim Ltd. 2007-2011

Creation of corporate brand identity of all seven companies of Gestim Group. End-to-end designing and development of websites, designing print advertisements, and promotional materials.

Creative Graphic Designer | Folia Magic Ltd. 2005-2007

Designing in- and outdoor promotional tools and print advertisements and quality check of the production and development.

Graphic Designer | A&A digital & print advert Ltd. 2002-2005

Designing outdoor advertisements, and TV sponsor advertisements. Survey, design and construction of telecast sponsorship advertising opportunities. Graphic designing and editing outdoor advertisements.



IT knowledge

- Figma
- Miro
- Lovable
- Claude
- Adobe XD, PS, AI, AE,
- Sketch
- Corel Draw
- Microsoft 365
- Azure DevOps
- Atlassian Jira
- Atlassian Confluence
- Swagger Hub
- Visual Studio

Feedback on soft skills

"Energizing and motivating personality" *"Focusing on delivering the highest standards"*
"Diplomat-like communication skills" *Puts extra effort in taking ownership"*
"Amazing mediatory skills between stakeholders" *"Strict and kind at the same time"*
"Super structured and thorough" *"Always focusing on his professional development"*
"Proactively asks and gives feedback" *"Treats everyone fairly and respectfully"*
"Seeks what is the best for the company" *"Fulfils promises and delivers on time"*
"His can-do attitude inspires others" *"Burning on 200% without stopping for a minute"*

Education

Szent György IT & Media School University of Debrecen	2010-2012
Computer Programming	
Budapest Business University	2002-2005
Economist	
Atalanta Business School	2001-2002
Marketing Manager	